



For Consideration in Ensemble Evaluation

Recognition and Weight of Visual Basics

- Line
- Mass – Size, Scale, Volume
- Color – Hue, Value, Intensity
- Balance – Use of Space, Depth Projection
- Organization – Contrast/Opposition – Similarity/Perceived Relationship
- Pattern – Motif
- Theme and Variation
- Rhythm – Use of Time
- Dynamic – Movement, Rate of Change, Speed, Velocity
- Development – Growth to Another Level

Recognition and Weight of Visual Amalgams

- Purity of Design
Absence of extraneous or inappropriate Design Elements to reveal structural soundness.
Achieving intrinsic and organic design versus artifice or superficial ornamentation.
- Pictorial Integrity
Completeness of Illustration.
Graphic Depiction of Musical Thought.
- Motivated Movement
Movement determined or suggested by Musical or Thematic input versus contrived or arbitrary motion.
- Appeal to Intellect
Composition and construction compelled by Rational, Functional, Architectural, and Logical processes.



Validation Visual Design

- Quality
Is it substantial, appealing or intriguing? Is it motivated?
- Function
Does it fulfill its purpose, illustrate concept, reveal musical information, deliver the intended message?
- Efficiency
Is it physically performable? Does it use more energy than needed to do the job? Do the components fit smoothly together, or is it forced?
- Acuity
Does it display clarity? Is it understandable, accessible, focused, well-spoken?

Elevated Visual Considerations

- Detail
Completion of thought, not cluttered or filled with relentless activity.
- Contrast
Opposites creating conflict, abrupt or surprising changes.
- Exaggeration
Heightened reality, scale, volume, space, proportion.
- Signature
Personality clues, identity hallmarks of unit or designer.
- Motif
Reiteration of element, theme, movement, etc. Purposeful placement, not redundant.
- Simplicity
Ease of perception, nuance, subtlety, refinement.
- Urgency
Importance of moments, illusion of first time, risk, challenge.
- Resonance
Depth and richness of movement or look, memorability, symbol reference



Although it is necessary to isolate individual design elements in order to evaluate ensemble efforts, it becomes equally imperative to reassemble or reintegrate those elements to determine the wholeness of ensemble fabrication, construction, composition.